

**China International Equipment Fair (CMEF)/ International Component
Manufacturing & Design (ICMD) / 2009 Chengdu International Emergency
Medical Expo events (CEME) Attract Strong
International Media Attendance**

RSE is pleased to welcome **Three** international editors to this year's China International Equipment Fair (CMEF) ,International Component Manufacturing & Design (ICMD) , 2009 Chengdu International Emergency Medical Expo events(CEME). The presence of these distinguished editors from Europe, the Russia and Korea underscores the increasing internationalization of CMEF & ICMD & CEME and will help generate worldwide publicity for the event and its participants.

In representing diverse geographic markets and segments of the healthcare industry, these influential trade media will be able to share their CMEF & ICMD & CEME experience with the world through favorable editorial coverage.

Please note attending editors and the distinguished publications they represent below:

Europe

Michael Reiter, Editor in Chief



Hospital Post Europe (published by GIT Verlag, a Wiley Blackwell company) addresses 25,000 decision makers in European healthcare, with a focus on hospitals. The bimonthly publication sports cutting-edge information on regulatory frameworks, new technologies and approaches in diagnostics and therapy, in healthcare IT, and facility management. *Hospital Post Europe* is the one source of information decision makers located anywhere between Lisbon and Minsk, Oslo and Palermo require to keep up to date on innovations with a cross-departmental and cross-sector impact.

Russia

Tatiana Sinitska, Editor in Chief, Medical Alphabet



Medical Alphabet is the leading Russian publication devoted to the medical device and healthcare industry in Russia. Addressed to decision makers from the healthcare sector, *MA* also reports on international medical events. The magazine includes analytical

reviews of the medical industry and the market of medical equipment in Russia and abroad, as well as the opinions of specialists who use medical equipment. The magazine is published 18 times a year and has a circulation of 10,000 copies.

Korea

Seok-Young Han, Reporter, the Korea Medical News



Korea medical news has been established in 1970. This media is the only one specialized medical magazine publisher of Korea and it publishes medical daily news and medical newspaper which has been read by extensive readers engaged in medical industry in Korea.

The daily Korea medical news covers the latest medical info through the rapid selection to comply with their readers. Up to date, it ranks as the No. 1 well-known special publisher in Korean medical market. As a good reference it is also read by the competent authorities.

This media provide readers with not only above periodical publication, but also in-depth reports with experts on the wide medical science and medical statistic by occasional publication like as “Guidance of medical news” or Hospital directory.

Korea medical news, your gateway to reach to Korea Medical Market!